



# The Great American Run 2007 Event Entry Form

## Sunday 29<sup>th</sup> July – Saturday 4th August 2007

The entry fee into The Great American Run 2007 event is \$10,000 (US). This is based on one vehicle and two persons sharing a double / twin room. All overnight accommodations, breakfasts, evening meals, selected lunches, route packs and race track fees are also covered in your fee. Exceptions may be made to allow more than 2 persons in a vehicle, at an additional cost of \$5000 for the first additional driver, or \$4000 per person for 2 additional drivers or more. A discount of \$500 per car is available for all previous Cannonball Run Europe Event Entrants.

Please complete this form, sign and return with your relevant deposit payment. If you are undecided as to your choice of vehicle at this stage then leave blank and update us as soon as you know. Choice of start cities are New York City, Atlanta, Miami or Washington DC.

VEHICLE DETAILS				
Make	Model	Year	1 <sup>st</sup> choice start city:	2 <sup>nd</sup> choice start city:

PERSONAL DETAILS			
Entrant #01	Entrant #02	Additional Entrant (if applicable)	Additional Entrant (if applicable)
First Name	First Name	First Name	First Name
Surname	Surname	Surname	Surname
Residing Country	Residing Country	Residing Country	Residing Country
Address	Address	Address	Address
Zip Code	Zip Code	Zip Code	Zip Code
Telephone (day)	Telephone (day)	Telephone (day)	Telephone (day)
Mobile Phone	Mobile Phone	Mobile Phone	Mobile Phone
Email	Email	Email	Email
Hotel Room (1 double or 2 twin beds)	Hotel Room (1 double or 2 twin beds)	Hotel Room (1 double or 2 twin beds)	Hotel Room (1 double or 2 twin beds)
Detail any health or medical problems	Detail any health or medical problems	Detail any health or medical problems	Detail any health or medical problems

BOOKING SUMMARY			
ENTRIES / ITEMS REQUIRED	COST	QUANTITY	SUB TOTAL
The Great American Run 2007 (incl. 1 vehicle & 2 Drivers)	\$10,000		\$
Additional Entrants (over and above 2 persons in any vehicle)	\$5000 for 1 additional person \$4000 per person for 2 or more		\$
<b>AUTHORIZATION</b> <small>On behalf of the persons named above I request The Organizers to book the event packages as outlined herein. I confirm that I am authorized on their behalf to accept the Terms &amp; Conditions of entry as detailed below and that I am over 18 years of age.</small>			
<b>SIGNATURE:</b> _____ <b>NAME:</b> _____ <b>DATE:</b> _____			
			<b>TOTAL</b> \$
			<b>LESS HOLDING DEPOSIT</b> \$1000.00
			<b>DISCOUNT*</b> \$
			<b>TOTAL TO PAY</b> \$

**PAYMENT DETAILS: (pls make checks payable to Cannonball Run World Events Ltd)**

**PAYPAL payments can be made to [info@cannonballruneurope.co.uk](mailto:info@cannonballruneurope.co.uk)**  
A 3.5% surcharge will apply to all Paypal payments

CARD NAME:.....  
CARD NUMBER:.....

EXPIRATION DATE:..... A 2% surcharge (4% for American Express) will be applied to all payments made by credit / charge card will be processed in British pounds at the exchange rate on the day

START DATE (Switch)..... 3 DIGIT SECURITY NO: .....

**RETURN TO THE ORGANIZERS:**

**Cannonball Run World Events Ltd.**  
High Trees, Farthings Hill  
Guildford Road  
Horsham, West Sussex  
RH12 1TS, England  
TEL: +44 (0)1403 276191  
FAX: +44 (0)1403 254292  
EMAIL: [info@cannonballworld.com](mailto:info@cannonballworld.com)

**US Toll Free: 800-619-8593**  
**US Cell: 714-391-2486**

\* \$500 discount applies to all previous Cannonball Run Europe Entrants  
We accept Visa, Mastercard, American Express, Switch and Delta debit cards.



SUGGESTED PAYMENT OPTIONS

PAYMENT OPTION FOR 1 CAR AND 2 DRIVERS (TOTAL \$10,000.00)

		<b>AMOUNT</b>	<b>DUE</b>
Holding Deposit		\$1000.00	On booking
Full Deposit	50% less Holding Deposit	\$4000.00	Within 30 days of booking
Payment 1	20%	\$2000.00	02/01/2007
Payment 2	30%	\$3000.00	03/21/2007

PAYMENT OPTION FOR 1 CAR AND 3 DRIVERS (TOTAL \$15,000.00)

		<b>AMOUNT</b>	<b>DUE</b>
Holding Deposit		\$1000.00	On booking
Full Deposit	50% less Holding Deposit	\$6500.00	Within 30 days of booking
Payment 1	20%	\$3000.00	02/01/2007
Payment 2	30%	\$4500.00	03/21/2007

PAYMENT OPTION FOR 1 CAR AND 4 DRIVERS (TOTAL \$18,000.00)

		<b>AMOUNT</b>	<b>DUE</b>
Holding Deposit		\$1000.00	On booking
Full Deposit	50% less Holding Deposit	\$8000.00	Within 30 days of booking
Payment 1	20%	\$3600.00	02/01/2007
Payment 2	30%	\$5400.00	03/21/2007

## **TERMS AND CONDITIONS**

### **This Event is not a race.**

#### **1/ GENERAL REQUIREMENTS**

You must hold a current valid driver's licence and a valid passport, and you must be over the age of 18 years.

You must not compete with other drivers in any manner. In particular, you must not race with other drivers. You must not place any bets of any kind in relation to the event. You must drive safely and with proper courtesy to all other participants and members of the public.

You must comply with all applicable laws and regulations whilst in the states visited. Including without limit, appropriate laws of the road, the laws relating to the road worthiness of your vehicle and the laws relating to the possession, or importation of prohibited substances, illegal immigrants, goods or offensive weapons of any kind. If you are refused passage and/or entry/exit to or from any state visited en route, any additional cost incurred is your own responsibility.

Please note that ANYONE caught racing on the public highway in any state on route, will be excluded from further participation in the event immediately. No refunds will be made, and all privileges will be withdrawn (i.e.. hotels and entry to parties).

You must conduct yourself appropriately at all times bearing in mind the rules of the hotels and other venues used during the event.

You must not drive at any time whilst under the influence of alcohol or any other intoxicating substances. You must not consume any illegal intoxicating substance at any time.

You will be refused further participation in the event if you violate any of the above rules or refuse to follow the instructions given to you during the event by the organizers. In such cases no refund will be given.

Vehicles must be confirmed by March 31, 2007. Failure to supply the vehicle with the registration number will incur an administration fee of \$400. Any changes to vehicles or registration number after March 31, 2007 will also incur an administration fee of \$400.

#### **2/ THE EVENT**

Entry into The Great American Run will be granted to those participants who have returned a signed, completed entry form and waiver with the appropriate entry fee and have received a payment receipt from the Organizers. The organizers reserve the right to refuse any application for entry without giving any reason. The entry fee in to the event does not include personal acquisitions, petrol (gas), telephone bills or other expenses and disbursements incurred while staying in the hotel (including courier/postal charges relating to sending left luggage with you), fines of any sort, or damage caused at any venue visited, which you will be responsible for paying to the organizer in addition to the entry fee within (30) days of receipt of an invoice from the organizer.

The Event Directors decision is final in any dispute or discussion.

#### **3/ PAYMENT / CANCELLATION**

A deposit of \$1000 is required to hold a place with the remaining 50% deposit due within 30 days. Late payments will incur an administration charge of \$400, cancellation of the booking or refusal to the event without refund. Paypal payments will incur a 3.5% surcharge. Please contact the organizers for bank details if you wish to send a money transfer. Direct credit card payments will incur a 2% surcharge (4% for American Express) and will be debited in British pounds using the exchange rate on the day. The organizers reserve the right to cancel or postpone the event or any part thereof should circumstances arise. If it proves necessary for us to cancel the event, a full and immediate refund will be issued or where possible an alternative date offered. In the event of a natural disaster, flood, fire, strike, other acts of God, outbreak of civil war, or circumstances out of our control, the company will not be responsible for the refund of the entry fee. After the commencement of the event the organizer will not make any refund of the entry fee or pay compensation to you if you are unable to continue in the event for any reason whatsoever. The organizers reserve the right to refuse participation in or to cancel the event at any time for any reason whatsoever (without being obliged to disclose the reason). In case of refusal to allow you to participate, no refunds of the entry fee will be made. The route of the event is very demanding. If you do not manage to complete any part of the route and are unable to stay at the provided venues you will not be entitled to any refund of the entry fee whatsoever. Upon entering the event venues are hired and dropping out does not entitle you to any compensation regardless of circumstance. If you decide to cancel your entry then written confirmation must be sent by the person who has signed the entry form. Cancellations received more than 12 weeks before commencement of the event will result in the loss of the deposit paid. Cancellations received less than 12 weeks before commencement of the event will result in the loss of the full entry fee. Full payment must be received by March 31, 2007 or a \$600 late payment fee will be incurred.

#### **4/ INSURANCE / LIABILITY**

Participants are responsible for ensuring that vehicles used in the event are properly licensed and insured for use on the public highways in all states detailed in the itinerary.

Participants are responsible for ensuring that they have third party insurance coverage for the whole event.

You must confirm that you have obtained appropriate insurance for your participation and supply copies, including without limit, life insurance, personal injury and third party insurance, and insurance of your vehicle and your other possessions.

Travel insurance is not included in the entry fee.

Participants are responsible for ensuring that they have mechanical breakdown recovery insurance for their participation in the event which covers all states detailed in the itinerary. The organizers accept no responsibility for impoundment of vehicles or arrest of participants regardless of circumstance.

The organizers decline liability in any accident caused by or to participants and their vehicles during the whole of the event. The organizers also decline any liability for any breach of the laws and regulations of any state detailed in the itinerary. Participants shall be held responsible for any accident or breach of the laws in which they may be involved and shall declare to the organizers particulars of any such incident from which liability may arise and shall have no claim against the organizers arising out of any act or omission of the organizers, their servants, agents or officials during the course of the event. The organizers decline any responsibility from any services or products offered or supplied by third party companies.

Cannonball Run World Events Ltd is covered by \$500,000 Tour Operators Insurance and \$4,000,000 Public Liability Insurance.

#### **5/ PROMOTION**

Each entry must agree to have the Great American Run and Cannonball World Events logo and sponsor stickers attached to their vehicles in the specified positions for the whole duration of the journey. Stickers are non-permanent and easily removable without damaging paintwork. Cannonball Run World Events Limited will not accept claims for damage to paint.

Personal sponsorship and/or for an entrants vehicle is not permitted without Cannonball Run World Events Limited's prior written consent. The organizers reserve the right to refuse 'unauthorised' sponsored vehicles or individuals' entry to the event.

Participation in the event will denote consent to be photographed and to participate in the filming of footage documenting the Cannonball Run USA Event. You hereby grant Cannonball Run World Events limited permission to utilise and exploit your appearance in any and all manner and media throughout the world in perpetuity. You further agree that we have the sole discretion as to whether any footage in which you appear is actually used by us, and that if we do use such footage it may be edited at our sole discretion. You consent to the use of your name, likeness, voice and biographical material about you in connection with footage, publicity and related institutional promotional purposes. You expressly release Cannonball Run World Events, its directors, agents, employees, licensees and assigns from and against any and all claims which you have or may have for invasion of privacy, defamation or any other cause of action arising out of production, distribution, broadcast or exhibition of footage. All photographs and footage arising from The Cannonball Run Event and all copyright in those photographs and footage will remain the property of Cannonball Run World Events Limited.

Entrants agree to their personal details being given to external companies for use as Cannonball Run World Events Ltd sees fit.

#### **6/ MEDICAL RESTRICTIONS**

You will be driving in varied conditions and in changing climates, often for (very) long periods. If you have any medical conditions, which could be adversely affected by strenuous exercise or are in any doubts about your health, or taking any medication, you must get clearance from your doctors before returning the application form. Although you may be fit to take part, there may be relevant medical information about which we should know e.g. allergic reactions, diabetes, epilepsy etc. It is important that we know about any potential problems.

#### **7/ HOTELS**

Hotels, where included as part of the entry fee, are offered subject to availability. The organizers reserve the right to alter hotel accommodations to that of an equivalent grade where necessary.

#### **8/ SURCHARGES**

The organizers reserve the right to apply a surcharge where currency fluctuations or other circumstances beyond our control deem this necessary.

#### **9/ TRAVEL DOCUMENTS**

Participants are responsible for ensuring that all travel documents required eg. passports, visas are valid and effective.

#### **10/ TERMS & CONDITIONS AND WAIVER**

The organizers reserve the right to change these terms and conditions from time to time subject to notifying you of the changes. You shall be deemed to have accepted the amended terms and conditions by participating in the event.

By participation in this event, made under the arrangements of Cannonball Run World Events Limited, I acknowledge the danger of any adventure travel activity, including but not limited to: Dangers in general road driving, driving on private roads and race tracks, travelling along mountainous roads, high altitude, forces of nature, civil unrest, terrorism, travel across water by hovercraft, ferry or similar, accident or illness without means for rapid evacuation or medical facilities.

I understand that in the event of my suffering any personal injury or death (other than personal injury or death caused by negligence) or any damage being caused to any property of mine that I will not bring any action or other proceedings against Cannonball Run World Events Limited, its directors, agents, employees, licensees or assigns, the event sponsors, or any company or persons associated with The Great American Run event.

I agree to comply with all of the events terms and conditions of entry. I acknowledge and understand that the organiser of the event will use reasonable efforts to ensure that all other participants abide by the terms and conditions of entry, but cannot guarantee that the participants will abide by these terms and conditions.

I indemnify Cannonball Run World Events Limited, its directors, agents, employees, licensees and assigns, and the event sponsor from all claims, demands, or expenses as a result of my breaching these conditions, my negligence or otherwise arising out of my participation in the event.

I acknowledge that there exists inherent risks in participating in an event such as The Great American Run event. Cannonball Run World Events Limited will use its reasonable means to ensure that the other participants abide by these rules, but cannot guarantee that this will be done. Except for death or personal injury caused by negligence, which is not excluded or limited by anything in these Terms and Conditions of Entry, Cannonball Run World Events Limited, its officers and employees exclude all liability in relation to your participation in the event.

These rules and your participation in the event are governed by English law, and you submit to the jurisdiction of the English courts.